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Dr. Dev Swarup

संयुक्त सचिव  
Joint Secretary



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विश्वविद्यालय अनुदान आयोग

बहादुर शाह ज़फर मार्ग,

नई दिल्ली-110 002 (भारत)

UNIVERSITY GRANTS COMMISSION

BAHADUR SHAH ZAFAR MARG

NEW DELHI-110 002 (INDIA)

D.O.No.F. 14-6/2009(CPP-II)

December, 2009

Dear Vice Chancellor,

1 JAN 2010

You are aware that the protection of our cultural and architectural heritage is an important duty of every citizen of the country. The educational institutions can play a significant role in spreading the awareness about preserving and protecting this heritage. The Government of India has decided that 12<sup>th</sup> January, the birth anniversary of Swami Vivekanand, the great Philosopher and Social Reformer, may be observed as **Heritage Day in all educational institutions**. An extract from the D.O. letter Dy. No. 2300/D-UGC/09 dated 27<sup>th</sup> November, 2009, received from the Director, Government of India, Ministry of Human Resource Development, Department of Higher Education, New Delhi is given below:

*It was desired by the Hon'ble Minister for Human Resource Development during the briefing session on 28.11.2009 that a campaign be initiated for the protection of our cultural and architectural heritage of the country and for the purpose January, 12<sup>th</sup>, the birth anniversary of Swami Vivekanand may be observed as Heritage Day in all educational institutions. The Directive Principles of State Policy as contained in Article 49 of the Constitution also make its obligatory on the State and every citizen to protect the monuments and court heritage for future generations. The Hon'ble Minister desired that an Action Plan be prepared to instill these values enshrined in our Constitution amongst students in all higher educational institutions. An appropriate oath to protect our heritage and our monuments from spoilage could also be administered on the said day. Students may jointly undertake efforts to protect monuments in the proximity of the town/city in which the institution is situated.*

You are requested to observe 12<sup>th</sup> January, as Heritage day in a befitting manner.

It may also be pointed out that **National Youth Day** is celebrated in India on 12<sup>th</sup> January on the birthday of Swami Vivekanand, In 1984, the Government of India declared and decided to observe the birthday of Swami Vivekanand

(12 January according to English Calendar) as a National Youth Day as the philosophy of Swamiji and the ideals for which he lived and worked could be a great source of inspiration for the Indian youth.

With regards,

Yours sincerely,

  
(Dev Swarup)

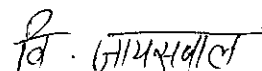
Encl: As above

To:

Vice Chancellors of All universities

Copy to:

1. Shri V. Umashankar, Director, Govt. of India, M/HRD, Director, Higher Education, Shastri Bhawan, New Delhi(Ref. No. Dy. No. 2300/D-UGC/09 dated 27<sup>th</sup> November, 2009)
- ✓ 2. Publication Officer, UGC, for posting on UGC website.
3. JS to CM/PS to VCm/Secretary/AS-II/Director (Admn.), UGC; New Delhi.
4. All Regional Offices, UGC
5. Guard File



(V.K. Jaiswal)  
Deputy Secretary