TEACHERS' UNIVERSITY CENTRE FOR DISTANCE EDUCATION
PROGRAMME PROJECT REPORT (PPR)

TRADITIONAL PROGRAMS AT CTU

Course: Bachelor inCommerce
Duration: 2 Years

A. Program Mission and Objective:

The aim of CTU in starting Bachelor in Commerce is to create Commerce professionals for delivering better in educational as well as professional sector.

(a) **Rationale: The main reasons for offering this program are:**
   Commerce is an exciting and growing field- Commerce, thus is an emerging field of opportunities to study finance, economics, business studies, accountancy, statistics etc. Commerce as a stream of education can be defined as a study of trade and business activities such as exchange of goods and services from producer to final consumer.

(b) Goals and objectives:
   To provide a career for students by acquiring operational jobs in respective filed such as Travel & Tourism, Hotel, Management, Airlines. Etc. by learning diploma programs (Duration – 2 years).By learning degree programs (Duration 3 years) one can choose career as Accountants, Internal Auditors, Budget & Credit Analysis, Credit Specialists, Controllers, Managers, Corporate Lawyers, Financial Advisors, Economists Etc.
   To provide a career for students as skilled graduates to face any challenges in the form of Competitive exams and to take Commerce as a discipline for their further studies.
   To train students with required skills as human resource in commerce as well as managerial domain.

B. Relevance of the program with HEI's Mission and Goals:
The program is entirely in line with the CTU strategic goals as well as its Mission to provide superior professional education, nurturing translational and transformational research in Commercial sector for the benefit of the society. The program is also consistent with Higher Education vision 2020 to transform society towards knowledge society and making education an improve tool to realize knowledge, economy and society.

C. Nature of prospective target group of learners:
   A class XII Pass in Commerce or Science stream from any statutory board in the country or abroad.

The Certificate should have been obtained from a recognized board, established by law in India and the medium of instruction for the degree should be English. A candidate who has scored a minimum passing marks in the qualifying examination will be eligible for admission to the B.Com Course.

D. Appropriateness of program to be conducted in open and distance learning mode to acquire specific skills and competence:

This course is intended for professional's practitioners, researchers and students from wide range of backgrounds who aim to develop their knowledge and insights pertaining to the Commerce discipline. The course is designed to provide critical and practical skills to analyze, evaluate, design and implement solution and strategies with regards to Commerce and its issues.

E. Instructional Delivery Mechanism

CTU follows a modern ICT enabled approach for instruction. The methodology of instruction in CTU is different from that of the conventional /regular programs. Our system is learner-oriented and the learner is an active participant in the teaching-learning process. Most of the instructions are imparted through online and distance mode. Academic delivery systems of CTU are:

Print Material: CTU mainly focuses on Self Learning Material (SLM) and their up gradation by eminent teachers/academicians both from CTU and other reputed universities/institutions. As text information plays a vital role in distance education, print based instruction has a critical role in CTU distance learning initiatives.

Audio-Visual Material Aids: The learning package contains audio and video program which have been produced by the University for the Enhancement of understanding of the course material given to the student. The video lectures are uploaded in the University website for the student's access.

Online/Virtual Classes: Delivery of classroom-like lectures will also be available in the student portal for enhanced learning experience.

Laboratory facilities: CTU has advanced laboratory for practical training for younger minds to get hands on experience in cutting edge techniques.

I) *Identification of Media*

Print, Audio-Video and Online media will be utilized for the dissemination of knowledge relevant to the program enrolled.

II) *Student support system*

CTU provides an exclusive online portal for students to cater to all of their academic related matters such as notification of contact classes, assignment details, course material, and examination schedule. In addition, each student has provision to seek guidance, counseling and career guidance throughout the program.

F. Procedure for admissions, curriculum transaction and evaluation

Admission to all the programs is through notification in newspaper and on University website. The admission procedure involves submission of filled application by the candidates after paying the prescribed fees. The admission scrutiny committee evaluates all the submitted applications and recommend the eligible candidates. The selected candidates are notified through admissions office and also on the University website. The selected candidates are expected to report within the stipulated timeframe for provisional admission to the program.

Curriculum transaction for the program is through the designated online student portal as detailed below.

Skill based ODL Programs at CTU

By now, open and distance learning (ODL) Institutions have established themselves as an alternative to provide education especially at tertiary level. But from past few years many ODL institution also diverted their attention towards improving skills of teachers and industrial workforce through in-service teaching program and skill development program. Yet, despite the rapid expansion of ODL institutions, policy-makers have limited evidence regarding the actual outcomes and impact of such initiatives. Such ODL based model of improving skills of learners either in job or as their pre-jobs requirement has great importance and relevance in countries like India where there is an urgent need of providing, cost effective training to a large number of untrained work force and need of continuing education at different levels for improve overall their skills and enable them to be part of the productive force in fast growing Indian economy.

B.Com

Semester-I

Code	Paper	Credit	Internal Assessment	External Assessment	Duration of Examination
BCOM-C1	Compulsory Course • English Language	3	30	70	3hrs
BCOM-C2	• Hindi or Gujarati	3	30	70	3hrs
BCOM-01	Corporate accounting	4	30	70	3hrs
BCOM-02	Financial Accounting	4	30	70	3hrs
BCOM-03	Micro Economics-1	4	30	70	3hrs
BCOM-05	Environmental Studies	4	30	70	3hrs
	PE	1	-	-	-
	Total Credit	23			

Semester-II

Code	Paper	Credit	Internal Assessment	External Assessment	Duration of Examination
BCOM-C1	CompulsoryCourse • English Language	3	30	70	3hrs
BCOM-C2	• Hindi or Gujarati	3	30	70	3hrs
BCOM-06	Business Statistics	4	30	70	3hrs
BCOM-07	Information Technology	4	30	70	3hrs
BCOM-08	Macro Economics	4	30	70	3hrs
BCOM-09	Corporate Laws	4	30	70	3hrs
	PE	1	-	-	-
	Total Credit	23			

Semester-III

Code	Paper	Credit	Internal Assessment	External Assessment	Duration of Examination
BCOM-C5	Compulsory Course • English	3	30	70	3hrs

Code	Paper	Credit	Internal Assessment	External Assessment	Duration of Examination
	Language				
BCOM-11	Business Mathematics	4	30	70	3hrs
BCOM-12	Income Tax Law & Practice	4	30	70	3hrs
BCOM-13	Principles of Business Management	4	30	70	3hrs
BCOM-14	Business Laws	4	30	70	3hrs
BCOM-15	Industrial Relations	4	30	70	3hrs
	Total Credit	23			

Semester-IV

Code	Paper	Credit	Internal Assessment	External Assessment	Duration of Examination
BCOM-C5	Compulsory Course • English Language	3	30	70	3hrs
BCOM-16	Indirect Tax	4	30	70	3hrs
BCOM-17	Principle of marketing	4	30	70	3hrs
BCOM-18	Cost Accounting	4	30	70	3hrs
BCOM-19	Human Resource Management	4	30	70	3hrs
BCOM-20	Indian Banking System	4	30	70	3hrs
	Total Credit	23			

Semester-V

Code	Paper	Credit	Internal Assessment	External Assessment	Duration of Examination
BCOM-21	E Commerce	4	30	70	3hrs
BCOM-22	Management Accounting	4	30	70	3hrs
BCOM-23	Financial Management	4	30	70	3hrs
BCOM-24	Auditing	4	30	70	3hrs
BCOM-25	Company Law	4	30	70	3hrs
BCOM-26	Optional (Any one of the following)	4	30	70	3hrs
	A-Financial Markets, Institutions & Financial Services				
	B-Compensation Management				
	C-Corporate planning				
	D- Business Data Processing-i				
	Total Credit	24			

Semester-VI

Code	Paper	Credit	Internal Assessment	External Assessment	Duration of Examination
BCOM-27	Indian Banking System	4	30	70	3hrs
BCOM-28	International Marketing	4	30	70	3hrs

BCOM-29	Fundamental of Insurance	4	30	70	3hrs
BCOM-30	Business Communication	4	30	70	3hrs
BCOM-31	Entrepreneurship	4	30	70	3hrs
BCOM-32	Optional (Any one of the following)	4	30	70	3hrs
	A-Advertising Personal selling				
	B-Fundamental of investments				
	C-Consumer relation & Customer Care				
	D-Business Data Processing-ii				
	Total Credit	24			

- **1 credit = 15 hours of teaching in a week**