Program Project Report (PPR)

for

Distance Learning Program under

Graphic Era Directorate of Distance and Online Education

Diploma in Hotel and Hospitality Management

Graphic Era deemed to be University

Dehradun, Uttarakhand

PROGRAM PROJECT REPORT

1	**Degree Awarding body**	Graphic Era Deemed to be University, Dehradun
2	**Teaching institution**	Graphic Era Directorate of Distance and Online Education
3	**Name of the Program (specified by UGC / AICTE etc.)**	DIPLOMA IN HOTEL & HOSPITALITY MANAGEMENT
4	**Minimum duration of the program (yrs.) as per UGC Norms**	1 Years
5	**Minimum eligibility for**	10+2
6	**Program Credit**	40
7	**Nature of Target Group of Learners**	Young Entrepreneur and 10+2
8	**Date of commencement**	July 2019
9	**Type of Program: Professional or General**	Professional
10	**Fees**	16000(Total fees)

Program's mission & objectives Program Objective

In the present scenario of Globalization of industry and business, hotels and Restaurants are being established rapidly due to the increased travelling by professionals and general public. The demand for manpower has risen exponentially for the entry or junior level job positions in hotels, restaurant, catering and hospitality operations. This has created an urgent need for skilled workers in large numbers. Hence, students who have completed their 12th standard have a golden opportunity to undergo one year training in hotel operations so that they stand a very good chance of employment with appropriate salary.

Students who go in for regular courses of Arts, Science and Commerce are finding it difficult to get a job in the relevant fields after completing 10+2 level or even a degree. The programme is aimed under Corporate Social responsibility of Graphic Era University to provide access to quality and affordable education to the youth, particularly who cannot pursue their higher studies, a chance for employment will bring about prosperity to the region.Students are eligible to seek admission in this programme after passing 10+2 examination and once selected, they can shape up their career in various fields like – Five Star Hotels, Multi-cuisine Restaurants, Resorts, Tourism, Cruise Lines and Airlines etc.

b) Relevance of the program with HEI's Mission and Goals : Institutional Mission:

To provide education at all levels in all disciplines of modern times and in the futuristic and emerging frontier areas of knowledge, learning & research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regards for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

Institutional Goals:

· To understand the student's aspirations, corporate goals and the policies of Govt. and design programs in the specific field to meet the overall education needs and develop the skills and competencies accordingly.

· Provide efficient admission counseling, registration, and student support system to demonstrate our commitment to help students and faculty to show that we indeed care for them.
· To create a conductive learning environment.

· Constantly improve systems and processes in accordance with feedbacks and random surveys on student's assessment.
· To provide an educational delivery system that is flexible, technology driven meets the prevailing requirements and is cost effective.

Linkage with Program Mission:

The institute's mission goals are holistically inherited in this program of Graphic Era Directorate of Distance and Online Education. This program delivers required theoretical and industry inputs to students that develops creative thinking to make them experts and professionals in the field. The programs offered allow the learners to learn at their own pace along with pursuing their other professional endevours. The cost of the programs and provision for scholarship have been designed with objective of spreading mass education to meet needs of all class of learners. Adequate counseling is done for the students to assist them to make an informed decision to choose from a range of varied programs offered by the department. The students' support services are taking timely feedback to ensure timely response and enhance overall quality standards. In all, the programs offered by Graphic Era Directorate of Distance and Online Education ensure continuous education and meeting the needs of all class of learners.

c) Nature of prospective target group of learners

Young Entrepreneur and 10+2

d)Appropriateness of program to be conducted in Open and Distance Learning mode to acquire specific skills and competence:

Graphic Era as a distance and online learning institution plays important role by providing flexible and cost effective education to enhance their productivity skills.

A team of faculty & professionals from both regular & distance learning institutes & industry determines the objectives. It is then vetted by board studies, academic councils & other university standing boards. The program objectives are determined with a view that it meets the requirement of the industry/business that employs our students. Therefore the consistent interaction with the industry becomes necessary to revise and update the program objective to meet the requirement, coupled with environmental factors.

Graphic Era offers outcome based education, having industry centric curriculum. This enables the students to satisfy their scholastic needs and aspirations as the system provides enhanced learning opportunities. The curriculum, pedagogy and assessment process are driven by the desired outcome. Outcome Based Education promises high level of learning for all students as it facilitates the achievement of the outcomes, characterized by its appropriateness to each learner's development level.

Outcome based education system is a systematic, evaluative process that is implemented to secure learning experiences that are congruent with original goals and objectives; thereby providing a basis for the effectiveness and continuous quality improvement of the Program of study. It focuses on the measurement of outcomes that have taken place based on strategies and actions implemented in the pursuit of achieving a pre-determined objective.

Our Programs have well defined Program Education Objectives (PEOs) and Program Learning Outcomes (PLOs) for its programs. The relationship of PEOs and PLOs are clearly indicated through the mapping of learning outcomes with the established Objective. Each outcome addresses some objective and achievement of outcome indicates the attainment of Objective. The assessment of each learning outcome is done annually to identify that the established

learning objectives are achieved. The gaps identified after the analysis are addressed through the properly laid action plan. The results of the annual assessments and other data are used to determine the effectiveness of the Program during the Program review process. It also ensures that outcomes achieved are consistent with the mission of institution, domain and University.

Program Structure:

DIPLOMA IN HOTEL & HOSPITALITY MANAGEMENT

FIRST SEMESTER

Course Code	Course Title	Audio/Video Studies/Per Week	Assignments/Self Studies/Per Week	Total
CCFB 101	**FUNDAMENTALS OF FOOD PRODUCTION**	2	2	4
DHHM 101	**FUNDAMENTALS OF FOOD PRODUCTION**	2	2	4
DHHM 102	**FUNDAMENTALS OF FOOD AND BEVERAGE SERVICE**	2	2	4
DHHM 103	**FUNDAMENTALS OF ROOM DIVISION OPERATION**	2	2	4
DHHM 104	**COMMUNICATION & CAREER SKILLS**	1	1	2
DHHM 105	**HEALTHY LIVING & FITNESS**	1	1	2
TOTAL		10	10	20

Second Semester

Course Code	Course Title	Audio/Video Studies/Per Week	Assignments/Self Studies/Per Week	Total
DHHMP 201	**FUNDAMENTALS OF FOOD PRODUCTION 2**	2	2	4
DHHMP 202	**FUNDAMENTALS OF FOOD PRODUCTION 2**	2	2	4
DHHMP 203	**FUNDAMENTALS OF FOOD AND BEVERAGE SERVICE 2**	2	2	4
DHHMP 204	**FUNDAMENTALS OF ROOM DIVISION OPERATION 2**	2	2	4
DHHMP 205	**COMMUNICATION & CAREER SKILLS 2**	2	2	4
TOTAL		10	10	20