



प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)
बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph : 011-23236288/23239337
Fax : 011-2323 8858
E-mail : secy.ugc@nic.in

D.O. No.F.1-54/2019 (Website/Swachhata Hi Sewa)

30th August, 2019

Subject: Participation in 'Swachhata Hi Sewa Campaign'

Respected Sir/ Madam,

'Swachhata Hi Sewa Campaign' is being launched by the Government of India from September 11, 2019 to October 2, 2019 with the aim to eliminate use of plastic and to dispose plastic waste. Towards achieving this objective through the Higher Education Institutions (HEIs), detailed guidelines are enclosed herewith which may be adopted in universities and colleges.

2. Further, the following activities may be undertaken:

- Starting from 11th September till 2nd October 2019, all students in every HEIs may be encouraged to do **Shramdaan** picking up any plastic waste in their surroundings and bringing them to a central location in the institution.
- The plastic waste so collected may be disposed off in consultation with the District/Municipal/Gram Panchayat administration on 2nd October so that it could be used for effective recycling or in road-construction or in cement industry.

3. Universities and their affiliated colleges are requested to upload the information with regard to the number of students, teachers, staff and officials who have participated in this campaign along with photographs and videos on the **University Activity Monitoring Portal** of UGC (<https://www.ugc.ac.in/uamp/>) under the event Swachhata Hi Sewa latest by 05:00 pm on 2nd October, 2019.

With kind regards,

Yours sincerely,

(Rajnish Jain)

To
The Vice Chancellors of all the Universities.