



ज्ञान-विज्ञान विमुक्तये

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सचिव

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Secretary



सत्यमेव जयते

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University Grants Commission

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Subject: Prohibition of use of electronic cigarettes in Higher Educational Institution (HEIs).

Respected Sir / Madam,

As you may be aware that the Government of India has prohibited electronic-cigarette and parts thereof through promulgation of **'The Prohibition of Electronic Cigarettes Ordinance, 2019**.

Regular e-cigarette use is not only associated with adverse effects on cardiovascular and respiratory system but, also negatively affects the part of the brain of an average adolescent. In fact, the other harmful and addictive effects arising out of used chemicals/solvents in e-cigarettes are covered by blending it with attractiveness through sleek design and promotional advertisements. Further, these advertisements create a false notion of safety which makes the children and adolescents most vulnerable to these offensive products. Hence, they need to be made aware of harmful effects of such products. Detailed information on the matter can be accessed at <https://ntcp.nhp.gov.in>.

Therefore, all Higher Educational Institutions are requested to prohibit the use of electronic cigarettes in their campus and make the students aware of the bad effects of e-cigarettes and the harm that nicotine in any form can do to their growing brain.

Also, you may bring it to the notice of colleges affiliated to your university.

With kind regards,

Yours sincerely,

(Rajnish Jain)

The Vice Chancellors of all universities