D.O. No. 14-5/2016 (CPP-II)  

25th April, 2016

Respected Sir/Madam,

The Prime Minister has announced a nationwide campaign for a Swachh Bharat Mission which is associated with raising the prestige and image of the country and also the self respect and dignity of Indians. The Ministry of Environment, Forest and Climate Changes has prepared a report for Swachh Bharat Mission & Ganga Rejuvenation. This report is aimed at improving the standards of living, providing adequate infrastructure and reorienting habits and behaviour that contributes to clean surroundings in a growing economy facing wide disparities in income and lifestyles and struggling to meet the requirements of public infrastructure. It is focused on people's involvement, sustainability and time-bound results. The following actions have been suggested in the report to be undertaken by your esteemed University:

i. Develop an institutional framework by involving NSS, NCC or Nehru Yuvak Kendras, eco-clubs to ensure sustained public participation in the Swachh Bharat Abhiyan and Ganga Rejuvenation.

ii. Make necessary amendments in the curricula at educational institutions to provide credit to the student’s practical projects on recycling and reusing the biodegradable and dry waste.

iii. Issue directions to all educational institutions recommending to recognize Swachhata Diwas on first working day of every week.

iv. Start skill development / Diploma courses in technical departments with water, sanitation and solid waste as career options.

Accordingly, you are requested to kindly ensure that these activities are undertaken in your university and in the colleges affiliated with you.

With regards,

Yours sincerely,

(Jaspal S. Sandhu)

To the Vice-Chancellors of all the Universities.

Copy to for information:

The Publication Office, Website Division, UGC, New Delhi.

(Jaspal S. Sandhu)