The SWAYAM platform is an indigenous platform of the Government of India which hosts MOOCs (Massive Open Online Courses) courses to enable students to virtually attend the courses taught by the best faculty; access high quality reading resources; participate in discussion forums; take tests and earn academic grades. It is aimed at benefitting lifelong learners, students, teachers, researchers to use multimedia on anytime, anywhere basis for acquiring knowledge and skills.

In this regard, the Government of India has identified eight National Coordinators from School to Higher Education level. UGC has been identified as the National Coordinator for developing non-technology PG MOOCs from academic(s)/Professional associated with Universities/Educational Institutions.

UGC has also issued UGC (Credit Framework for Online Courses through SWAYAM) Regulation, 2016 to enable transfer of credit based on MOOCs Courses up to a maximum of 20%.

UGC invites "Detailed proposal" from higher education institutions and academicians to develop high quality MOOCs comparable to international standards, along with a sample video of about 5 minutes to be uploaded on YouTube giving brief description about the objectives & outlines of the Course, so that good quality proposal for development of MOOCs course is received on regular basis.

While submitting the "Detailed Proposal" the following criteria shall be full filled:

- An academician/faculty having 10 years of PG Teaching Experiences in concerned field, can be the Course Coordinator.
- The Faculty employed in the institutions who are eligible to receive funding from UGC that i.e included under section 2 (f) and 12B of UGC Act 1956 and eligible to receive central assistance are eligible for applying for MOOCs.
- The Faculty employed in University/College would be required to submit a consent letter of the host University/Institute to develop MOOCs Courses.
- As the courses, carry credits/ certification, they shall be cleared by the 'Host University/Institute', who are authorised to award degrees as per section 22 of the UGC Act, 1956 and also agree to conduct End Examination, assessments and grant credits/ certification".
- One Course Coordinator can offer only one course at a time

"Detailed proposal"
The Guidelines for developing the MOOCs Courses and funding pattern have been laid down by the Ministry of Human Resource Development which can be downloaded from the following links:

i) Guidelines for developing Online Courses for SWAYAM 1st June, 2017.

You are requested to kindly apply online in the UGC prescribed detailed proposal at :-

[http://ugcmoocs.inflibnet.ac.in/](http://ugcmoocs.inflibnet.ac.in/) (to apply kindly click in the section for Detailed proposal)

The Instruction Manual and Guidelines for developing e-Text, & Video is available at – www.ugc.ac.in

Further, to facilitate you in understating the concept of development and delivery of quality MOOCs course the IIM-Bangalore, has developed a MOOCs on MOOCs which is a MOOCs self paced Course on how to develop a MOOCs. The Course can be accessed on the following link:-

[https://www.iimbx.edu.in/courses/course-v1:IIMBx+MOOC101x+Instructor-paced/about](https://www.iimbx.edu.in/courses/course-v1:IIMBx+MOOC101x+Instructor-paced/about)

You would be required to register on the platform to enrol in this course.

Note: Higher Educational Institutions not included under Section 2(f) and 12 B of the UGC Act, 1956 are requested to approach AICTE, New Delhi for submitting their MOOCs proposal for SWAYAM.

Dr. (Mrs) Pankaj Mittal
(Additional Secretary-I, UGC)