



प्रो. (डॉ.) जसपाल एस. सन्धू
सचिव

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Secretary



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University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

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Dear Sir/Madam,

You might be aware of launch of Swachh Bharat Abhiyan on 2nd October 2014 the birth anniversary of Mahatma Gandhi, the Father of the Nation. There is also a phase of awareness building preceding the launch ie. From 25th September to 30th October, 2014.

By propelling the idea of Swachh Bharat through **4 Cs (Clean mind, Clean body, Clean environment and Clean society)** in the students, the universities and colleges can become the best platform for imbibing these values, and transforming them into motivated citizens. Universities and Colleges shall sustain this drive in their immediate environs through community engagement, to ensure wide participation so as to make the Abhiyan a resounding success.

To make this Abhiyan a success UGC has formulated the scheme "Swachh Bharat – Swasth Bharat" for universities and colleges during XII Plan period. The guidelines of the scheme have been uploaded in UGC website www.ugc.ac.in. You are requested to implement the scheme in your university with immediate effect by utilizing the General Development Assistance grant for this purpose which has been already allocated to the university.

I shall be grateful if you could kindly make the program success by implementing the scheme "Swachh Bharat - Swasth Bharat" at the earliest.

With regards,

Yours sincerely


(Jaspal S. Sandhu)

The Vice Chancellor
All State Universities