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सचिव

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विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

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25th January, 2016

Dear Sir/Madam,

This is in furtherance to my earlier letter of even number dated 13th February, 2015 regarding celebration of **Matribhasha Diwas on 21st February every year**. The Matribhasha Diwas celebration aims to promote the dissemination of Mother Tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. To promote the use of mother tongues, the following objectives have been identified:

- Highlighting the linguistic diversity of our country;
- Encourage usage, not only of the respective mother tongue, but other Indian languages as well;
- To understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression;

To achieve the above-mentioned objectives, you are requested to kindly organise the following activities preferably in at least two languages, possibly more:

"Elocution, Debating, Singing, Essay writing competitions, Painting competitions, Music and Drama performances, Exhibitions, Online resources and activities as well as events exploring the cognitive, economic, social and cultural activities of multilingual society"

I shall be highly obliged if you kindly organise the above-mentioned activities in your esteemed University as well as affiliated Colleges and apprise the action taken to UGC by email (ugc.status@gmail.com).

With kind regards,

Yours sincerely,

(Jaspal S. Sandhu)

To : The Vice-Chancellors of all Universities.

Copy to :

✓ The Publication Officer, Website Division, UGC (for uploading on the UGC Website)

Jaspal S. Sandhu
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