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सचिव  
Prof. Rajnish Jain  
Secretary



विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

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Sir/Madam,

As you are aware, 21<sup>st</sup> February has been declared as **International Mother Language Day** by UNESCO in 1999. Every year, all the Higher Education Institutions across the country are advised to organize various activities like Elocution, Debating, Singing, Essay Writing and Painting competitions, Music and Dramatic performances, Exhibition etc. This year, the Matribhash Diwas is being celebrated jointly by the Ministries of Education and Culture as Webinar from 21<sup>st</sup> to 23<sup>rd</sup> February, 2021.

The inaugural function of the Matribhasha Diwas will be conducted on 21.02.2021 through virtual mode between 11.00 AM and 12.00 Noon in which Shri Venkaiah Naidu, Hon'ble Vice President of India will be the Chief Guest of the occasion and Hon'ble Education Minister, Hon'ble Minister of State for Culture and Tourism (I/C) and Minister of State for Education shall be Guest of Honor.

You are requested to encourage your students / faculty members to participate in the webinar and celebrate 'Matribhasha Diwas' on 21.02.2020 following protocols and norms of social distancing. The link to the Webinar is [webcast.gov.in/mhrd](http://webcast.gov.in/mhrd), [education.gov.in](http://education.gov.in) and [education.gov.in/hi](http://education.gov.in/hi).

With kind regards,

Yours sincerely,

(Rajnish Jain)

**The Vice Chancellor of All Universities**

**The Principals of Colleges**

**Director of all Inter-University Centres**