



प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

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Respected Madam/Sir,

The Startups, innovators and entrepreneurs from across the country have appreciably applied their creativity to address social issues. However, it is further needed that a culture of innovation and entrepreneurship must be promoted as there is no dearth of grass-root level innovators in the country and efforts must be made to facilitate their growth. Therefore, some specific steps need to be taken for this movement as below:

- Encourage students of universities and colleges to visit incubators.
- Holding entrepreneurship focused events at colleges where successful entrepreneurs be invited to interact with students.
- Setting up Entrepreneurship Cells at Colleges and adding entrepreneurship into curriculum.
- Encourage setting up incubators at institutes of Higher Education.
- Set up Intellectual Property Centers at Universities.
- Establish 'Innovation Labs' on the model of 'Atal Tinkering Labs'.
- Encourage organization of Boot Camps, Mentoring and investor Sessions.
- Associate with various initiatives carried out by Startup India.

You are requested to kindly take up the above activities in your university and advise colleges affiliated with your esteemed university for the same.

With kind regards,

Yours sincerely,

(Rajnish Jain)

To the Vice Chancellors of all Universities

Copy to:

1. The Under Secretary, Department of Higher Education, Ministry of Human Resource Development, Government of India, Shastri Bhawan, New Delhi – 110015 (for information vide letter No.13-22/2018-TC(pt.) dated 29th June, 2018).
2. The Section Officer, CU Section, UGC, New Delhi for information (No.F. 72-10/2017(CU)).
3. The Publication Officer, UGC, New Delhi for posting on the UGC website.

(Ajay Kumar)

Education Officer (CPP-II)