D.O.No.F.1-7/2015(CM)                                      17th July, 2015

Dear Vice Chancellor/Director

You are aware that the Swachh Bharat – Swastha Bharat Abhiyan was launched by the Hon'ble Prime Minister of India on 2nd October, 2014. The contours of this Abhiyan were communicated to the Vice-Chancellors of all the Universities requesting them to initiate appropriate action to achieve the goals of this campaign. The nature of attention that was required on the part of the universities was also outlined in UGC's letters dated 25th September, 29th September, 2014 and 19th June, 2015 (copies enclosed).

You will appreciate that the spirit of this Abhiyan has to be institutionalized in the culture of day-to-day functioning of our institutions and should become an integral part of the psyche of the university community – teachers, students, and administrative staff. I have every hope that you have already initiated practical steps in this regard.

We need to ensure that every segment of our campus breathes cleanliness, be it buildings of academic departments, the landscape of the campus, residential buildings like hostels for students and residences of the faculty. I suggest that these concerns may be passed on to the affiliated colleges of the University for required implementation.

It is extremely important to underscore that a significant initiative should be in the maintenance of excellent and operational toilet facilities independently for boys, girls, men and women, as this would be the best indicator of the cleanliness of the institutional environment. It is also important to give adequate thought to the fact that cleanliness will achieve its intended objective only if there is proper and adequate system in place for waste management and its disposal for which you may have to take the municipal authorities on board.

I request that such letters are not routinely marked for action down the line. We need to create a mechanism in the university so that the steps initiated are reported to a designated Officer and the same are brought to your notice from time to time. It will add value to your initiatives, if all such efforts are intimated periodically to the UGC as well.

With regards,

Yours sincerely,

(Ved Prakash)

Encl: As above

To

The Vice Chancellors/ Directors of all the Universities/Institutions
D.O.F-87-1/2014(SU-I)

25th September, 2014

Dear Sir/Madam,

You might be aware of launch of Swachh Bharat Abhiyan on the 2nd October 2014 the birth anniversary of Mahatma Gandhi, the Father of the Nation. There is also a phase of awareness building preceding the launch i.e. From 25th September to 30th October, 2014.

By propelling the idea of Swachh Bharat through 4 Cs (Clean mind, Clean body, Clean environment and Clean society) in the students, the universities and colleges can become the best platform for imbibing these values, and transforming them into motivated citizens. Universities and Colleges shall sustain this drive in their immediate environs through community engagement, to ensure wide participation so as to make the Abhiyan a resounding success.

To make this Abhiyan a success UGC has formulated the scheme “Swachh Bharat – Swasth Bharat” for universities and colleges during XII Plan period. The guidelines of the scheme have been uploaded in UGC website www.ugc.ac.in. You are requested to implement the scheme in your university with immediate effect by utilizing the General Development Assistance grant for this purpose which has been already allocated to the university.

I shall be grateful if you could kindly make the program success by implementing the scheme “Swachh Bharat - Swasth Bharat” at the earliest.

With regards,

Yours sincerely

(Jaspal S. Sandhu)

The Vice Chancellor
All State Universities
D.O.No.F.1-9/2014 (CM)  

29th September, 2014

Dear Vice-Chancellor/Director

Cleanliness and healthy environment are the most important factors for a society to achieve wholesome progress in all spheres of life. Both these factors are intertwined and support each other. In a vast and diverse country like ours, we need a more committed and dedicated approach to realise these goals. The Prime Minister of India has very rightly announced the initiation of a nationwide campaign 'Swachh Bharat and Swasth Bharat' with the participation of all sections of society to bring about mass awareness and a lasting behavioural change to achieve this goal. Very aptly it is slated to be initiated on 2nd October, the birth anniversary of Mahatma Gandhi Ji. Higher Education Community can play a pivotal role in the success of this campaign. The UGC has already formulated a scheme Swachh Bharat Swasth Bharat details of which can be accessed from UGC's website www.ugc.ac.in

I am writing this letter to request you to launch a massive campaign, not only on the campus of your esteemed institution but also on the campuses of the affiliated institutions, on October 2, 2014. Further, I would like to request you to engage the NCC cadets and the NSS volunteers and other such forums in your institutions to carry out exercises that may involve plantation of trees, effective waste management, plastic free environment, rain water harvesting, smoke and drugs free campuses, etc. May I also request you to organize outreach programmes, such as adoption of colonies for cleanliness, creating awareness among the general public on the necessity for cleanliness and healthy living, etc.

It pleases me to enclose herewith a copy of the brochure brought out by the UGC on this occasion. I am sure you would lend your wholehearted support for making this campaign a grand success.

With regards,

Yours sincerely,

(Ved Prakash)

To

THE VICE CHANCELLORS/DIRECTORS OF ALL THE —
(i) CENTRAL UNIVERSITIES,
(ii) STATE UNIVERSITIES,
(iii) DEEMED TO BE UNIVERSITIES,
(iv) PRIVATE UNIVERSITIES AND
(v) INSTITUTES OF NATIONAL IMPORTANCE
D.O.F.No.1-1/2015(Secy) 19th June, 2015

Dear Sir/Madam,

The Government of India has embarked on Swachch Bharat Abhiyan a very noble initiative to bring cleanliness. In this Abhiyan, it is important that all offices will be maintained and cleaned at all times. The activities requested under this Abhiyan are:

(i) Upkeep and Cleaning of offices including common area premises, toilets, stairs, lifts etc.
(ii) Upkeep and Cleaning of areas outside the office including parking lots, pathways, etc.
(iii) Disposal of unusable vehicles/furniture/electronics & electrical equipment, etc.
(iv) Weeding out of old files/records etc.

The Government of India has decided that a Week Long Cleanliness drive should be held from 22nd to 26th June, 2015 in all Universities and affiliated Colleges activities as mentioned above must be undertaken with vigor during this week.

You are requested to kindly participate in this noble endeavour and also report the activities undertaken by you to the University Grants Commission on email ugc.ssm@gmail.com on or before 28th June, 2015.

With kind regards,

Yours sincerely,

(Jaspal S. Sandhu)

The Vice-Chancellor of all Universities.

Copy to: The Publication Officer, UGC, New Delhi for uploading on UGC website.

(Jaspal S. Sandhu)