

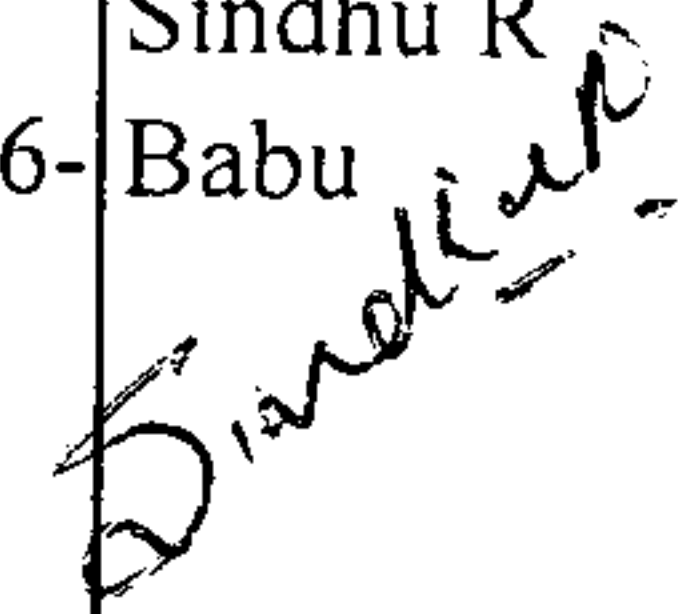
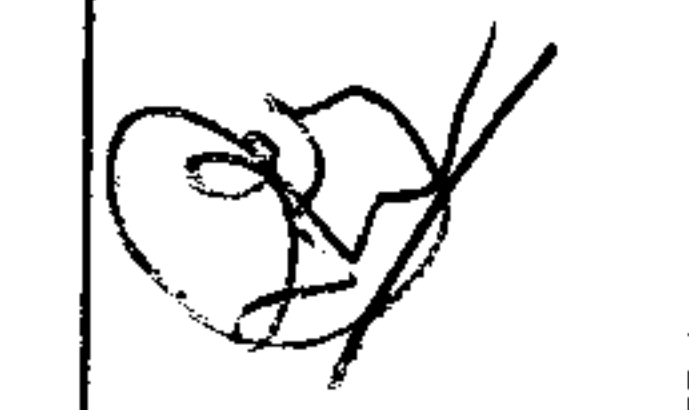
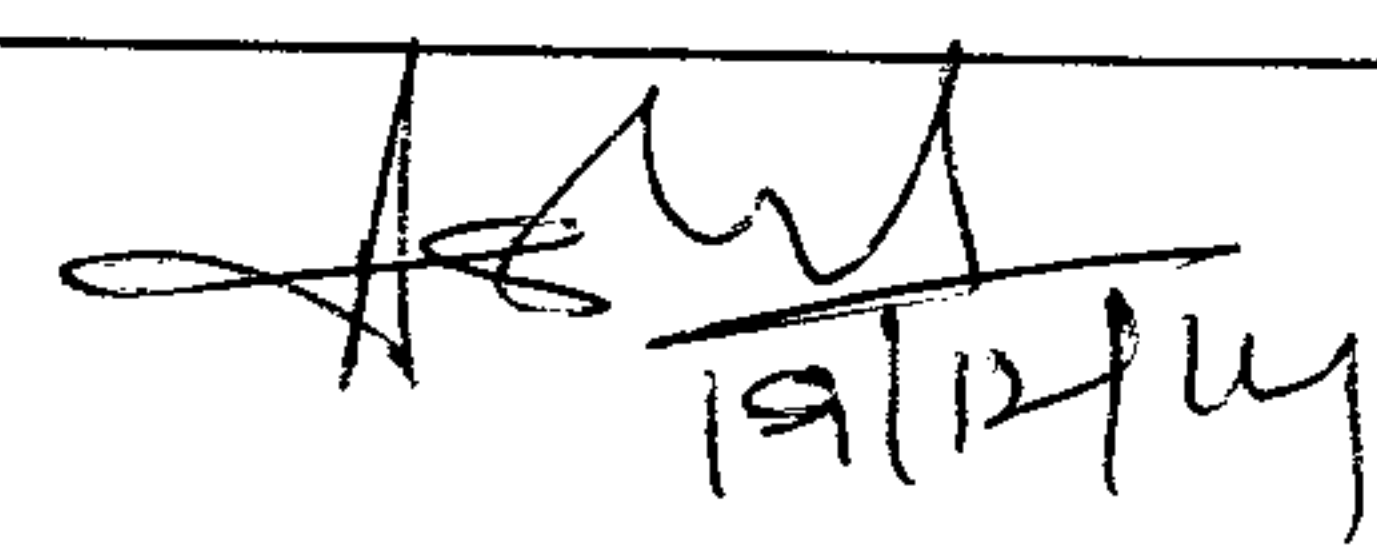


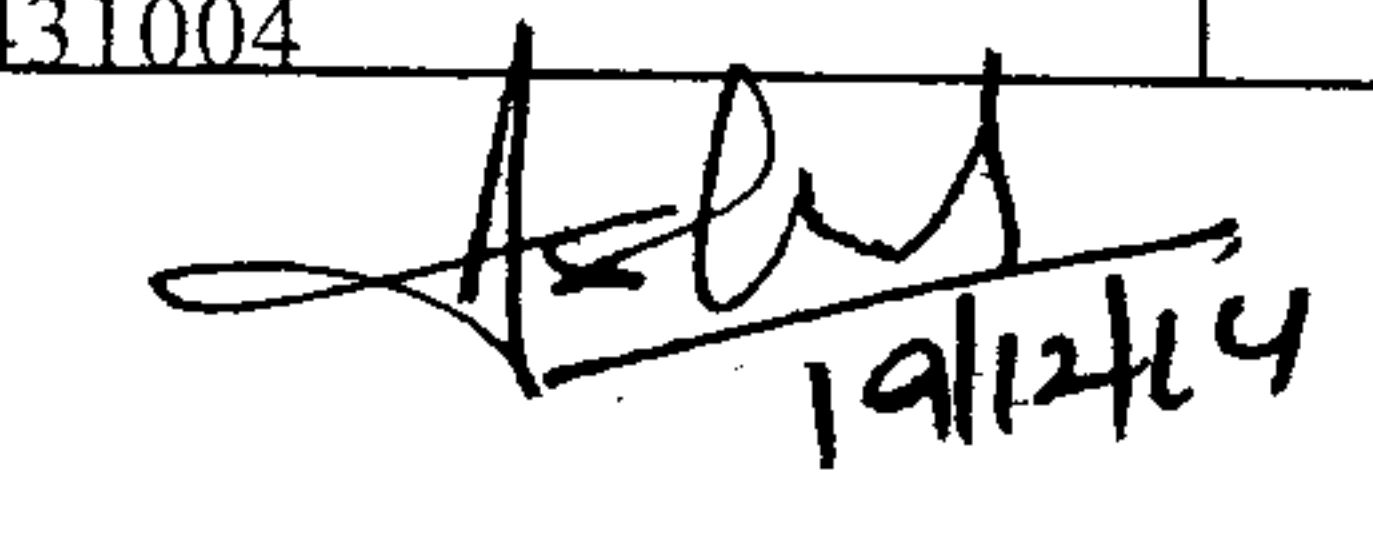
Recommendation Sheet of the Subject(s) Experts for Research Award (2014-16)

Subject: Tourism

Date: 19.12.2014

S. No.	Candidate ID	Name	DOB	Gender	Category	PH	Res Exp	Tea Exp	Fore. Jour.	India Jour.	Book Edited	Paper	Title	University Name	Recommended with order of merit/Not recommended with reason
1	RA-2014-16-GE-RAJ-4955	Anukrati Sharma 	19-04-1981	F	Gen.	No	6	11	1	11	13	5	Critical Analysis of the Status of Tourism in Hadoti and Shekhawati Region /Circuit (Rajasthan): Opportunities- Challenges and Future Prospects	P G SCHOOL OF COMMERCE - UNIVERSITY OF RAJASTHAN-JLN MAARG 302045	Recommended Merit-1 (Gen)
2	RA-2014-16-GE-KER-4610	B. Gopakumar	25-05-1970	M	Gen.	No	20	20	0	10	6	1	Major Project of UGC "A Study on Consumer behavior in Relation to the Marketing of consumer Durables in the Rural Economy of Kerala". The objective of the study is to examine the consumer pre	NSS COLLEGE - PANDALAM- PATHANAMTHITTA- KERALA-689501	— Absent —
3	RA-2014-16-GE-RAJ-5489	Madhu Jain 	28061966	F	Gen.	No	19	19	0	2	3	0	SUSTAINABLE DEVELOPMENT OF SOCIETY THROUGH RURAL TOURISM-A CASE STUDY OF AJMER-PUSHKAR	SHRI GOVIND SINGH GURJAR GOVT. COLLEGE NASIRABAD- AJMER-RAJASTHAN 305601	Recommended Merit-2 (Gen)
4	RA-2014-16-OB-KER-4655	Sindhu R Babu 	16-11-1976	F	OBC	No	3	4	5	4	0	1	Mass Customerization-Next Revolution Mass Customisation of Kerala Tourism	Central Library- Kannur University- Thavakkara- Kannur- Kerala State- PIN- 670567	Recommended Merit No-1 (OBC)
5	RA-2014-16-GE-MAH-6023	Sunita Shankarrao Shinde 	09-05-1966	F	Gen.	No	22	12	2	9	3	1	Tourism and Biodiversity: an appraisal of Ajanta-Ellora	Paul Hebert Centre for DNA Barcoding and Biodiversity Studies- Dr. Babasaheb Ambedkar Marathwada University- Aurangabad (M.S.) 431004	Recommended Merit-3 (Gen)

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