



सत्यमेव जयते

प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

Ph : 011-23236288/23239337

Fax : 011-2323 8858

E-mail : secy.ugc@nic.in

D.O.No.F.14-7/2019(CPP-II)

6th August, 2019

Respected Sir / Madam,

Independence Day is the occasion to remember and reiterate the ideals on which our struggle for independence was fought. Every year to mark the occasion, major communication initiative is undertaken by the Ministry of Information & Broadcasting. To make the process more participative, it has been decided to launch a poster making competition on the topic "*Changing Face of India-Independence Day 2019*". The competition is open till **10th August, 2019** and every citizen of India can participate in the competition irrespective of his/her age. Details regarding the technical parameters, terms and conditions and the prize money is available on www.davp.nic.in and www.mygov.in. The Ministry of I & B has designed an e-advertisement for eliciting response and the same is **attached**.

For a wider reach and active participation of students in the poster designing competition and for making the initiative a big success, all the higher education institutions are requested to have the e-advertisement widely circulated in their campus and affiliated colleges/institutions.

With kind regards,

Yours sincerely,

(Rajnish Jain)

The Vice Chancellors of all the Universities.



Ministry of Information and Broadcasting
Government of India

**Ever thought of winning a cash prize
for designing a poster!**

Share your exciting ideas

Cash prize of Rs 15,000

Theme

**Changing Face Of India
Independence Day 2019**

Register on www.mygov.in to send your Posters

**The details of the technical parameters and
terms & conditions can be obtained from
www.mygov.in & www.davp.nic.in**



Ensure you do not violate any provisions of the Indian Copyright Act.