Dear Sir/Madam,

Pradhan Mantri Kaushal Vikas Yojna (PMKVY) is a flagship scheme of the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India. The objective of this scheme is skill certification and rewards so as to mobilize a large number of Indian youth to take up outcome based skill training and enhance their employability. The scheme is being implemented through National Skill Development Corporation (NSDC). In this regard, it has been decided by the Government of India to give wide publicity to the PMKVY and also identify demand for skill trained jobs and make the data available to NSDC for effective implementation of the scheme. The details of the scheme are available on MSDE’s website i.e. [www.pmkvying official.org](http://www.pmkvying official.org) and also the scheme documents have been uploaded on UGC website i.e. [www.ugc.ac.in](http://www.ugc.ac.in).

Accordingly, you are requested to kindly ensure that this scheme is implemented with quality outcomes in your university and in the colleges affiliated with your university.

I would feel highly obliged if the action taken in this regard may kindly be sent to UGC on pmkvy.ugc@gmail.com by 30th October, 2015.

With kind regards,

Yours sincerely,

(Jaspal S. Sandhu)

The Vice-Chancellor of all the Universities.

Copy to:

The Publication Officer, UGC, New Delhi for uploading on UGC website.

(Jaspal S. Sandhu)