D.O. No. 14-5/2016(CPP-II)  

3rd May, 2018  

Respected Madam / Sir,

The Swachh Bharat Abhiyan has seen enthusiastic participation from Higher Educational Institutions. The Ministry of Human Resource Development has launched a **Swachh Bharat Summer Internship** programme which is aimed at engaging college students in the government cleanliness drive. The objective of this initiative is to help set up systems for sustaining cleanliness and sanitation efforts and also to upscale the exiting measures taken up by the higher educational institutions. A website has also been developed for this purpose i.e. [https://sbsi.mygov.in](https://sbsi.mygov.in). The detailed guidelines, registration of students and reporting of activities conducted during the internship period is available on the same website.

I am writing this letter to request your esteemed institution to promote the above initiative among the students and display the Swachh Bharat Summer Internship Poster in the college premises / campuses affiliated to your university.

With regards,

Yours sincerely,

(Prof. Rajnish Jain)

**The Vice Chancellors of all the Universities.**

Copy to:


2. The Publication Officer, Website Division, UGC for necessary action.

(Prof. Rajnish Jain)