



डॉ. (श्रीमती) पंकज मित्तल

(पूर्व कुलपति, बीपीएस, महिला विश्वविद्यालय, हरियाणा)

अपर सचिव

Dr. (Mrs.) Pankaj Mittal

Former Vice-Chancellor, BPS Women University, Haryana

Additional Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

बहादुरशाह ज़फ़र मार्ग, नई दिल्ली-110002
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D.O. No.1-4/2018 (UBA)

07th January, 2019

Dear Sir/ Madam,

As you are aware, Unnat Bharat Abhiyan (UBA) is a flagship programme of Ministry of Human Resource Development (MHRD), Government of India which aims to bring a transformational change in rural development by the active participation of Higher Educational Institutions (HEI) with local communities, and reorientation of curricula and R&D design of knowledge Institutions.

To optimally participate in the UBA endeavour, more and more HEIs are requested to come forward to participate and register on UBA website and make the programme successful.

HEIs in collaboration with district authorities through social, managerial and technological interventions with their faculty and students can use their internal resources also, as far as possible, for smooth and effective implementation of UBA Programme.

The Advertisement in this regard is enclosed, the important details which are required for enrolling are provided below along with the website address

Opening date of portal for registration	:	15 th December, 2018
Closing date of portal for registration	:	31 st January, 2019
Website	:	unnat.iitd.ac.in

With regards,

Sincerely yours,


(Pankaj Mittal)

To
The Vice Chancellors
Central/ State/ Private/Deemed to be Universities

Encl.: as above



Narendra Modi
Prime Minister



Ministry of Human Resource Development
Government of India

UNNAT BHARAT ABHIYAN



उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN

Call to Higher Educational Institutions to be part of UBA

Unnat Bharat Abhiyan Connects Higher Educational Institutions to villages for transfer of knowledge to enrich rural india
Till Now 1027 Technical and 805 Non-Technical Institutions are part of UBA

Application

- Apply only online at <http://unnatbharatabhiyan.gov.in>
Portal open from 10 a.m on 15th December, 2018
- On challenge mode the best institutes to be selected.

Eligibility

- Any recognized Higher Educational Institutions (Centre & State) willing to be involved in development activities.
- Should have at least 200 students.
- Willing to identify at least 5 villages in their vicinity.
- Should have at least 2 faculty members willing to involve with development activities in rural areas.

Mechanism

- Selected educational institutions to engage at Panchayat level in chosen villages.
- Assess need, formulate/Identify/Customise solutions-technological or otherwise.
- MHRD to assist in training and gap funding for technical solutions.
- MHRD's flagship program co-ordinated by IIT Delhi.

For concept note & details on the Unnat Bharat Abhiyan see <http://unnatbharatabhiyan.gov.in>