D.O.No.3-2/2013(CPP-II)  

Respected Sir / Madam,

The Hon’ble Prime Minister has advocated the use of Khadi and also emphasized on the revival of handlooms. Mahatma Gandhi used Khadi, a hand spun and handloom cloth as a weapon during struggle for Indian Independence and hence, it is also known as ‘Liveries of Freedom’. Khadi and Handloom fabric not only forms an integral part of our rich culture and heritage but also provides livelihood opportunities to lakhs of people living in the rural areas.

Accordingly, all the universities are requested to consider using Khadi and/or other handlooms for ceremonial dresses prescribed for special occasions like convocation etc. This may also be brought to the notice of the colleges affiliated to your university. The use of Khadi and other Handloom will not only give a sense of pride of being Indian but also be more comfortable in hot and humid weather.

I request you to kindly take appropriate action to adopt Khadi and/or Handloom fabric for ceremonial dresses to encourage the use of Khadi and also the Khadi Kattins (Spinners) and Bunkars (Weavers).

With kind regards,

Yours sincerely,

(Rajnish Jain)

To

The Vice-Chancellor of all the universities.