

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

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ज्ञान विज्ञान विभाग

प्रो. (डॉ.) जसपाल एस. सन्धु

सचिव

Prof. Dr. Jaspal S. Sandhu

MBBS, MS (Ortho), DSM, FAIS, FASM, FAFSM, FFMS, FAMS

Secretary

D.O.No.F. 1-1/2015(Secy)

13th February, 2015

Dear Sir/Madam,

As you are aware, the UNESCO has declared 21st February every year as International Mother Language Day to promote the dissemination of mother tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. In this regard, a communication has been received from Ministry of Human Resource Development vide letter No.F.No.8-58/2014/LII dated 30th January, 2015 (copy on the UGC website www.ugc.ac.in) regarding celebration of **Matribhasha Diwas on 21st February, 2015** to promote the use of mother tongues and to sensitize people about the need of greater use of Mother Tongue and other Indian Languages for development and progress of the Nation.

Accordingly, you are requested to celebrate **21st February, 2015 as "Matribhasha Diwas"** in a befitting manner by organizing the activities like song recitation competitions, elocutions/essays/GK/translation competitions and exhibition of posters/charts/information on languages diversity of India and its rich heritage in mother tongues in your University/Institution to promote the use of mother tongue.

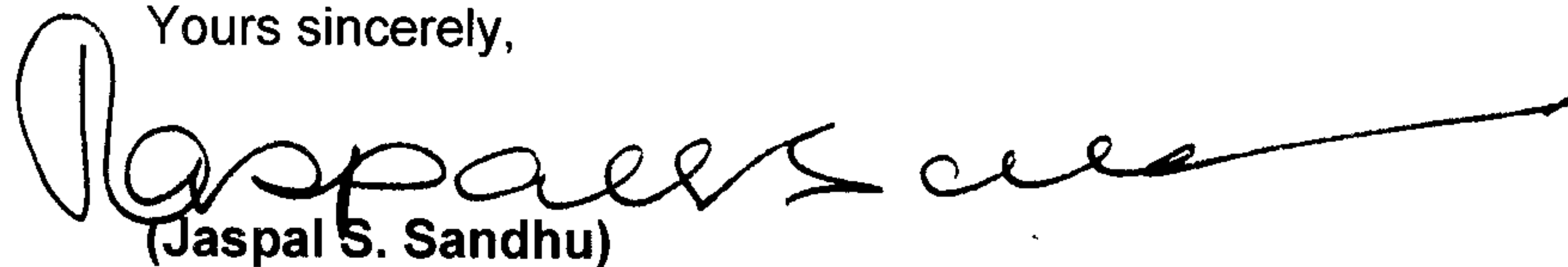
Following are the issues to be highlighted in the programme:

- Importance of Mother Tongue
- The need to acquire all four skills of Languages-Listening, Speaking, Reading and Writing in his/her Mother Tongue, especially communicative skills/mastery on Mother Tongue
- Preservation and Promotion of all Indian Mother Tongues
- Attitude of appreciating and learning other languages
- Advantages of learning more languages

You are requested to launch yearlong activities to implement the programme and send the action taken to UGC via email (ugc.status@gmail.com) **within 15 days** from the issue of this letter.

With regards,

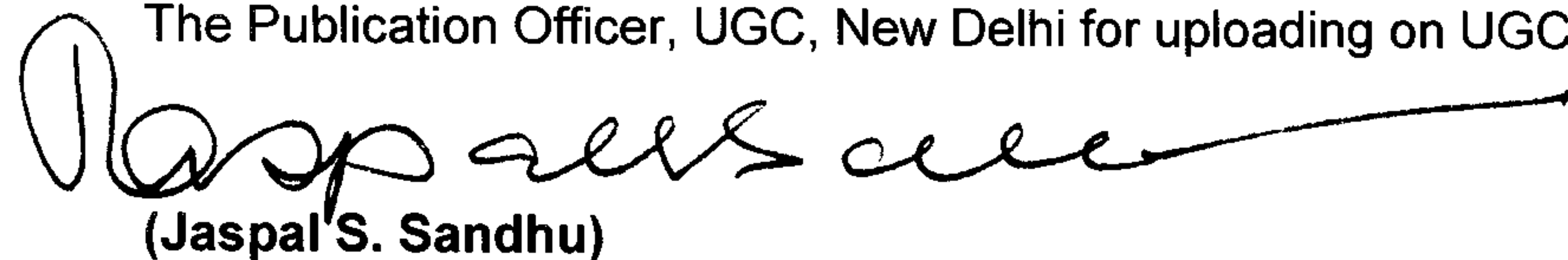
Yours sincerely,


(Jaspal S. Sandhu)

The Vice-Chancellors of all the Universities.

Copy to :

The Publication Officer, UGC, New Delhi for uploading on UGC website.


(Jaspal S. Sandhu)

F. No.8-58/2014/L.II
Government of India
Ministry of Human Resource Development
Department of Higher Education
Language Division

Shastri Bhawan, New Delhi,
Dated: 30th January, 2015

OFFICE MEMORANDUM

Sub:- Celebration of Matribhasha Diwas (Mother Tongue Day) on 21.2.2015 regarding.

This is in continuation of this Department's letter of even no. dated 23.9.2014 for celebration of Matribhasha Diwas on 21st February, 2015. UNESCO has declared 21st February every year as International Mother Language Day to promote the dissemination of mother tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue.

2. It has been decided **to celebrate Matribhasha Diwas on 21.2.2015** to promote the use of mother tongues and to achieve the following objectives:

- (i) To sensitize people about the need of greater use of Mother Tongue and other Indian Languages for Development and Progress of the Nation.
- (ii) To impart communicative skills and proficiency in Mother Tongue and other Indian Languages amongst English Medium Students.
- (iii) To support translations from other languages into Mother Tongue
- (iv) To give fillip to "Knowledge Creation" in Indian languages
- (v) To popularize the adaptation of latest technologies for Indian languages
- (vi) To encourage people to learn one more Indian language.

3. Accordingly, heads of all the educational institutions under your control are requested to organize the following activities to achieve the above mentioned objectives.

Language Festival in your Institutions:

- i) Song recitation competitions where in group songs from different mother-tongues/ different Indian Languages are sung.
- ii) Various other competitions like elocution, essay, etc
- iii)
 - a) GK competitions on Indian Mother Tongues
 - b) Pure language use (speaking or writing in mother tongue without using any word from any foreign language)
 - c) To translate from some other language to Mother Tongue
- iv) Elocution on modern subjects in Mother Tongue
- v) Exhibition of Posters/Charts/information on Language Diversity of India and its rich heritage.
- vi) Different Booths-where different Indian Languages are introduced by students/teachers/others-or a few spoken sentences are taught to give a taste of that language.

- vii) Various Language games in Mother Tongue/Indian languages.
- viii) Any creative program/Idea

- Encouraging every one to learn a few sentences of a new Indian language (unknown to him) on Mother Tongue Day.
- Issues to be highlighted-
 - Importance of Mother Tongue
 - The need to acquire all four skills of Language-Listening, Speaking, Reading & Writing in his/her Mother Tongue, especially communicative skills/mastery on Mother Tongue
 - Preservation and Promotion of all Indian Mother Tongues.
 - Attitude of appreciating and learning other languages.
 - Advantages of learning more languages
- Launch/initiate year long activities to implement above six objectives.



(P.K.Saha)

Deputy Secretary to the Govt of India

Tel: 23073639

To

All Bureau Heads in the Department of HE and Department of SE&L